



सत्यमेव जयते

GUIDELINES FOR CENTRAL SECTOR SCHEME FOR *AYURSWASTHYA YOJANA*

1. INTRODUCTION: -

India is a country with heterogeneous health status, which are, varies in state to state. With almost one-fifth of the world's population India is going through an epidemiological transition. India is facing triple burden of diseases comprising Non-communicable diseases, communicable diseases and reproductive child health issues. The comprehensive India's health and socio-economic health indicators are not touching the optimum level irrespective of different measures are implemented. Hence, there is a gap in public health care services. Several organizations have documented that, India needs large amount of health care structures, health care staff/ workers and medicines to improve the health care scenario. Number of diseases like diabetes, Arthritis, Cancer, vector borne diseases, viral diseases emerged from time to time. Moreover, in the year 2020, COVID- 19 pandemic pointed out the actual healthcare scenario of India where, the importance and necessity of AYUSH system of medicines and AYUSH manpower are observed.

The present Public Health Intervention (PHI) scheme is being implemented since 11th Five Year plan, i.e. from 2007-08 and still continuing successfully. Scheme is basically developed to demonstrate efficacy of AYUSH systems on different Public Health programmes and public health issues through AYUSH intervention. So that, intervention can be taken up in large scale for implementation in National Health Programmes. Since beginning Ministry has sanctioned total 67 projects in different state under this scheme for AYUSH intervention in different public health issues like Type – II Diabetes, Hypertension, various communicable diseases, vector borne diseases, Ante natal care, Musculoskeletal disorders, Anaemia, De-addiction, etc. These were taken up in National AYUSH Mission for its wider application. Moreover, this scheme is going to be implemented as per the discussion in Group of Secretaries meeting and resources persons in the Ministry of AYUSH. This scheme is not similar with any other schemes of the Ministry of AYUSH. As for example AYUSH intervention on G6PD deficiency, AYUSH intervention for substance abuse and de-addiction, AYUSH intervention for oral health care, AYUSH intervention for musculoskeletal disorders etc. are being implemented under this scheme. The experience and the generated evidences of the projects may be shared with other Ministries for future Policy development in the field of AYUSH and health care.

Further, given the growing consumer acceptance of AYUSH in the domestic and global society as an important component of pluralistic schemes of healthcare, the Govt. of India had decided to identify reputed institutions engaged in AYUSH Education / Drug Development & Research / Clinical Research etc. in Government/ Non-Government Non-

profit and to support them to upgrade *their functions and facilities* to levels of excellence under the scheme Centre of Excellence. This scheme also stated in 11th Plan period and successfully continuing till date. Till date 34 projects have been sanctioned under this scheme. Out of which 9 pharmacopoeia labs developed, 22 AYUSH research organization 22 upgraded and 2 AYUSH hospitals upgraded with the quality services, 7 AYUSH journals published. Moreover, specific centers are being developed, which are also being utilized for specialized training under CREV programme. Hence young professionals are also getting trained.

Hence keeping these points, Ministry conjointly forms a bigger scheme.

From above point of view to implement and merger these two schemes in a wider and larger way Ministry is proposing one big scheme in the name of *Ayurswasthya Yojana*

2. MAIN COMPONENT OF AYURSWASTHYA YAJONA

- **AYUSH and Public Health.**
- **AYUSH for Sports medicine**
- **Up-gradation of facilities to Centre of Excellence**

3. AYUSH AND PUBLIC HEALTH (PHI) COMPONENT:

3.1. Sub component of PHI:

- The health interventions areas identified under SDG – 2 and SDG- 3 goals
- AYUSH intervention on common public health issues related with communicable diseases, non-communicable diseases, MCH, Geriatric care, mental health etc.
- AYUSH for Sports medicine.

3.2. OBJECTIVES OF PHI COMPONENT:-

Roll out of authentic classical AYUSH interventions with following objectives:-

- To promote AYUSH intervention for community health care.
- To demonstrate advantages of AYUSH health care in public health.
- To support for implementing Sustainable Development Goal-2 (SDG2) and Sustainable Development Goal -3 (SDG 3) through integrating AYUSH system.
- Documentation of the efficacy of AYUSH systems through AYUSH interventions in various public health issues which can be taken up in larger scale for implementation in national health programmes.

3.3. ELIGIBILITY

- The applicant organization must have credible project management expertise and core staff.
- Applicant / organization (Other than AYUSH teaching institute registered under IMCC Act, 1970 and HCC Act 1973) should have track record of minimum 5 years of working in the field of community health. The

organization should furnish the necessary evidence for implementing such programmes in the past.

- Applicant / organization shall have to make information available regarding any assistance taken from any State/Central Agency in the last 5 years. Any institution that has obtained funding from any other Central Government Ministry/ Department for the same purpose in the last five years shall not be eligible for funding under this scheme.
- The organizations (other than the AYUSH teaching institutes recognized under IMCC Act, 1970 and HCC Act, 1973 and the Central/ State Govt. institutes) must submit their application in the Proforma given at **Annexure – C**, by the State Government officer of the respective State / UT concerned. Recommendations of the State / UT should clearly mention the following points:-
 - *About the credibility of the organization and capability of applicant organization in*
 - *Implementing such public health initiatives project,*
 - *Past experience,*
 - *Relevance and usefulness of the project.*
- The State Government has to forward the proposal in the prescribed Proforma within 60 days of submission of the proposal by the applicant organization to the State. In case, no response is received from State Government, it shall be presumed that State Government has no specific comments against the applicant organization and Ministry of AYUSH will consider the proposal accordingly.

3.4. ELIGIBLE ORGANIZATIONS UNDER PHI COMPONENT:-

- Directorates of Health/AYUSH of States / UTs.
- Government Institutes dealing with public health.
- Non-profit/Voluntary organizations working in the area of public health for at least five years and having a proven track record and a capable team comprising of public health specialists.
- Government aided Institutions/ Undertaking/ Universities/ Research Councils, Autonomous Organizations and Non – Profit Non-Governmental organizations engaged in one or more of the above fields listed in the introduction to the scheme.
- Any reputed organization or stakeholders dealing with sports activities in India (only for proposals on AYUSH Sports medicine).
- Collaboration of United National and International Organizations will be encouraged.

3.5. STRUCTURE OF THE PROPOSAL ON PHI COMPONENT:-

Proposal may focus on following components:-

- Proposals may be supported under this scheme on the line of SDG – 2 and SDG- 3 goals. The health interventions areas identified under SDG – 2 and SDG- 3 goals under this scheme may be supported for a population of at least 1 Block.

- Proposal may be focused Classical authentic AYUSH intervention on management of any communicable disease of public health significance.
- **The population to be covered under PHI component will be at least 1.5 lakhs.** However, competent Authority may rationalize it in hilly & tribal areas and difficult terrains.
- ***Minimum 1000 persons should be benefited by medical intervention.***
- The proposal may be focused on –
 - Management of life-style disorders or any non-communicable disease (NCD) including mental health of public health importance.
 - Maternal and child health (MCH) issues.
 - School going children and adolescent health related problems and nutritional deficiencies with public health importance.
 - Geriatric health care and rehabilitation.
 - Malnutrition with special focus on vulnerable age group (children, women with reproductive age group, geriatric population).
 - Highly prevalent/ endemic diseases/ topical diseases/ infectious diseases of a specific geographic area.
 - Mental health and de-addiction.
 - Bridging the gaps of public health care issues by AYUSH intervention.
- Proposal may be focused on other health issues emerging from time to time.
- AYUSH intervention on disaster management.

3.6. ACTIVITIES FOR WHICH FUND CAN BE GIVEN UNDER THE PHI COMPONENT:-

- i. AYUSH Intervention on Public Health:-**
 - a. Distribution of AYUSH medicines and organize free medical camps in such localities like rural, tribal population and slums in cities etc.
 - b. Assess and monitor population health status by periodical screening programme of any disease with public health significance in a geographical area and provide facilities for confirmation of cases and effective AYUSH treatment. Provide comprehensive health care including preventive, curative, promotive and rehabilitative care.
 - c. AYUSH care along with disease related diagnostic investigation.
 - d. Community sensitization by different community awareness programme and IEC (Information Education Communication) activities for common people on preventive, rehabilitative and AYUSH intervention on specific health related needs or diseases.
 - e. The Community process in AYUSH approach will be implemented and documented.
- ii. Training and Capacity building** programme of health care providers on AYUSH medicines.
- iii. Mobile clinic** for AYUSH Intervention in remote and tribal area.
- iv. Data Collection:** - Collection, collation and store of project related data/information in scientific manner based on the base line

survey/assessment/ end line survey which should be shared with Ministry of AYUSH after the completion of the project or as and when asked for.

- v. **Publication of Data / information:** Outcomes of the project should be scientifically published by the organization. Organization may publish the project outcome related information as a scientific article in any UGC approved/DOAJ indexed/PKP indexed/PubMed indexed peer reviewed esteemed journal.
- vi. **Programme management and health system strengthening** by generating evidence in clinical and operational point of view of current Non communicable diseases.
- vii. **Multi-stakeholders involvement** and advocacy for better health care services.

3.7. FUNDING PATTERN FOR PHI SCHEME:-

- i. Maximum Rs. 1.5 crores will be approved for the period of three years.
- ii. The funds will be released in three installments of 40%, 40% and 20% of the total amount sanctioned. The second and third installment will be released after receiving satisfactory achievement-cum-performance report and on expenditure of at least 75% of released amount and after acceptance of UC thereof.

3.8. OTHER CONDITIONS ON FUNDING:-

- i. The grant received under the scheme should be utilized as under:-
 - a. *Not more than 30% of the total grant should be spent on Establishment / Project Management.*
 - b. *Not LESS than 50% of the total grant should be spent on Medicines, laboratory testing or other investigations.*
 - c. *Remaining 20% of the total grant may be spent on AYUSH awareness, minor Equipment etc. for the project.*
- ii. Project proposal should give Head / component-wise, and year wise cost details of the project and only 10% variation would be permissible within the approved project cost. Component wise approved project cost, year wise deliverables and other conditions defined in the sanction letter must be included in the **Bond** to be obtained from Non-profit/Voluntary organizations (other than the AYUSH teaching institutes recognized under IMCC Act and HCC Act, the Central/ State Govt. institutes) before release of Grant. [The validity of Bond should not be less than 3 years.
- iii. Utilization Statements and Certificate will only be accepted if it is audited by a Chartered Accountant and based on the report of the Monitoring Committee.
- iv. The Department will not take responsibility for either the staff employed by the organization or any other liability other than the grant sanctioned for the project duration.
- v. Ministry of AYUSH shall have the right to recover the grant with 12% interest from the date of release of fund or take legal action against the organization for any default or deviation from the terms & conditions of approved project. **(Annexure-B)**

4. AYUSH for Sports Medicine under the PHI component:-

AYUSH Sports medicine is a unique concept where, the treatment will be provided on sports injuries and promote the health and fitness of sports persons through AYUSH intervention. Fit India Movement is a nation-wide movement in India to encourage people to remain healthy and fit by including physical activities and sports in their daily lives. It was launched by Prime Minister of India Narendra Modi at Indira Gandhi Stadium in New Delhi on 29 August 2019. Ministry of AYUSH has also taken part in this programme. All India Institute of Ayurveda, New Delhi signed a MoU with Sports Authority of India to promote sports medicine through AYUSH. However, there is no such scope for funding in the field of AYUSH for sports medicine. AYUSH medicine has very promising result on sports injury which can be explored through this scheme. Minimum 200 persons should be benefited from one project.

4.1. Objectives:

- i. Promote use of AYUSH Interventions in sports medicine for promoting health and fitness of sports persons.
- ii. Promote AYUSH therapeutic interventions for treatment of sports related injuries and their re-habilitation.

4.2. **ELIGIBILITY CRITERIA:-**The AYUSH teaching Institutions and AYUSH hospital can apply for the scheme, who is having collaboration with only recognized National and International sports bodies such as Sports Authority of India, All India Football Federation, Indian Olympic Association, BCCI, ICC etc.

4.3. FUNDING PATTERN FOR AYUSH FOR SPORTS MEDICINES:

- i. Maximum Rs. 1.00 crores will be approved for one project for 18 months.
- ii. The funds will be released in two installments of 60% and 40% of the total amount sanctioned. The second installment will be released after receiving expenditure of at least 75% of released amount and after acceptance of UC thereof.

5. COE COMPONENT:-

5.1. OBJECTIVES UNDER COE COMPONENTS:-

- i. To support establishment of advanced/ specialized AYUSH medical health unit in reputed AYUSH and Allopathy institutions both in Government and Non-Government sector.
- ii. To support creative and innovative proposals for **establishment and up-gradation** of both functions and facilities of reputed institutions to strengthen competencies of AYUSH professionals in Education technology, Research & innovation and such other fields necessary for promotion of AYUSH at national as well as international level.

5.2. ELIGIBLE ORGANIZATIONS UNDER COE COMPONENT:-

- i. Ayush teaching Institutions recognized under IMCC Act, 1970 and HCC Act, 1973, other Central/ State Govt. institutes, Government aided Institutions/ Undertaking/ Universities/ Research Councils, Autonomous Organizations and Non – Profit Non-Governmental organizations engaged in one or more specialization in AYUSH.
- ii. Reputed tertiary care hospitals (minimum 250 bedded) aiming to establish facilities for AYUSH health care at tertiary level and research in AYUSH in

collaboration with reputed international institutes and national institutions of International repute. In the Bond, Grantee Institution will have to commit specifically that 25% facilities created by Government Grant shall be available to the EWS of the society at concessional rates / free of cost for at least 10 years after release of last installment of the project and record of such services be maintained. Any grievance from beneficiaries will be penalized.

- iii. The applicants should have a track record of at least *-five years* of meritorious work in the AYUSH sector specifically in the proposed activity as a Centre of Excellence and should have adequate infrastructure in terms of building, land, equipment and manpower. It should possess adequate land for further expansion of the building and to house the equipment to be purchased from the grant.
- iv. Purchase of land /vehicle and foreign travel is not allowed from the grant.
- v. The organization should furnish the necessary evidence for its potential in having achieved a level of eminence in the respective field at state level, and further potential to become a Centre of Excellence at the National level, as per the illustrative list placed at Annexure – D of the scheme guidelines.
- vi. Legal status of the organization: - The organization should be registered under Societies Registration Act / Trust / Companies Act or any other Act.
- vii. The applicant should have a competent *core staff* in the field in which the Centre of Excellence is proposed.
- viii. The applicant should have a credible and transparent governing body and management committee consisting of reputed persons.
- ix. Applicant shall have to make information available regarding any assistance if ever taken from the Government, along with the details of Utilization Certificate (UC) status of the previous grant availed.
- x. The institute should have valid NABH/NAAC or other relevant accreditation/certification.

5.3. MAIN ACTIVITIES UNDER THE CENTERS OF EXCELLENCE:-

- i. Up gradation of facilities and infrastructure in AYUSH Hospitals.
- ii. Provide services to the patients in AYUSH specialties and super specialties.
- iii. Developing professional competencies among AYUSH professionals.
- iv. Developing data of activities supported under the grant. The organization will share the data with Ministry of AYUSH.
- v. Any other specialized area of AYUSH.

5.4. RESPONSIBILITIES OF THE APPLICANTS UNDER COE COMPONENT:

- i. **Hospital: -**
 - a. Providing services to economically weaker sections and maintaining a separate portal with provision of update daily data.
 - b. Feedback information of service from patients to be maintained and recommendation are to be acknowledged / addressed.
 - c. Public grievance system to be maintained.
 - d. IPD / OPD patient data to be maintained. Treatment details and its outcome are to be shared with the Ministry of AYUSH.

- e. The default in any means will be punished for recovery/termination of project as per the enquiry report on the complaint.
 - f. IPR on data / outcome are to be interested to the Ministry of AYUSH for further appropriate Utilization of end products.
 - g. Students nominated for the Ministry of AYUSH are to be trained on activities under taken by the organization.
 - h. Organization may undertake any future proposal / collaborative assignment from the Ministry of AYUSH
 - i. Developing specialized AYUSH IPD and OPD.
 - j. Bed occupancy rate more than 50% per year.
 - k. Service to E.W.S. with free of cost or subsidized rate (as approved by the Ministry of AYUSH) at least 25% of the total patients load.
 - l. Developing SOPs and Monographs on activities related to AYUSH services.
 - m. Ensuring sustainable supply of GMP medicine.
 - n. Collaboration with national and International reputed organizations in AYUSH specialized area related with research and services.
 - o. Use of HMIS for patient registration and follow up (IPD/OPD)
- ii. **Training / Academic:**
- a. Conducting National / International seminar on specialized areas.
 - b. Training on modus operandi on integrated research to National and International scholars.
 - c. Facilitate the structure developed by COE fund can be used as an AYUSH resource center for providing training of their concerned topics after completion of the project.

5.5. FUNDING PATTERN FOR COE SCHEME:-

- i. Maximum Rs. 10 crores will be approved for the period of three years.
- ii. The funds will be released in three installments of 40%, 40% and 20% of the total amount sanctioned. The second and third installment will be released after receiving satisfactory achievement-cum-performance report and on expenditure of at least 75% of released amount and after acceptance of UC thereof.
- iii. 30 % capping for construction of building under the approved budget.
- iv. No vehicles can be purchased except ambulance under this.

5.6. OTHER CONDITIONS:-

- i. Project proposal should give Head / component-wise, and year wise cost details of the project and only 10% variation would be permissible within the approved project cost. Component wise approved project cost, year wise deliverables and other conditions defined in the sanction letter must be included in the **Bond** to be obtained from Non-profit/Voluntary organizations (other than the AYUSH teaching institutes recognized under IMCC Act, 1970 and HCC Act, 1973, the Central/ State Govt. institutes) before release of Grant. The validity of Bond should not be less than 3 years.

- ii. Utilization Statements and Certificate will only be accepted if it is audited by a Chartered Accountant and based on the report of the Monitoring Committee
- iii. The Ministry will not take responsibility for either the staff employed by the organization or any other liability other than the grant sanctioned for the project duration.
- iv. Ministry of AYUSH shall have the right to recover the grant with 12% interest from the date of release of fund or take legal action against the organization for any default or deviation from the terms & conditions of approved project.

6. MONITORING MECHANISM:-

Ministry of AYUSH may decide the team for monitoring of projects.

7. STAFF FOR THE SCHEME:-

	Position	Eligible criteria	Consolidated Remuneration
PHI	Senior Project Consultant Number of position: 1(one)	Graduate in any of Ayurveda, Unani, Siddha and Homoeopathy system from a recognized institution/university under IMCC Act, 1970 /HCC Act,1973 and have enrolled in the state register for ISM/Homoeopathy. The candidate shall have minimum 10 years of experience, in which 5 years' experience of working in public health or shall have the experience of working in any state department/ Ministry/Research Councils or any other funding agency and examining proposals for funding. Preference will be given to candidate having degree/diploma in Public Health.	Rs 75,000/-
	Domain expert (Public Health): Number of position: 1(one)	Post Graduate in Public Health with 5 years' experience of working in public health.	Rs 65,000/-
	Office Assistant: Number of positions: 2 (two)	Graduate with typing speed 35/min. Preference will be given to the person having experience of working in any government department or Ministry.	Rs 20,000/-
COE	Senior Project Consultant : Number of position: 1	Graduate in any of Ayurveda, Unani, Siddha and Homoeopathy system from a recognized institution/university under IMCC Act, 1970 /HCC Act,1973 and have enrolled in the state register for	Rs 75,000/-

(one)	ISM/Homoeopathy. The candidate shall have minimum 10 years of experience in any of -Hospital Management, Quality Standard, Ayush pharmaceutical industry, Ayush research and education, Public health sector. The candidate should have excellent communication and interpersonal skills, knowledge of computer applications such as MS word, MS excel and Power Point etc. The candidate should be well conversant with office procedure like drafting, noting, budget and basic finance etc.	
Financial Consultant Number of position: 1(one)	MBA in finance with 5 years' experience in public finance in an organization of repute. Preference will be given to candidates who have prior experience to have dealt with the schemes programmes concerning Government/ PSU/ autonomous organization.	Rs 50,000/-
Office Assistant Number of position: 1 (one)	Graduate with typing speed 35/min. Preference will be given to the person having experience of working in any government department or Ministry.	Rs 20,000/-

The remuneration consolidated as per the approved norms of Ministry of AYUSH. The enhancement of the remuneration will be 5% annually.

8. PROJECT APPRAISAL:-

Before consideration for final selection/sanction, Project proposal will be subjected to appraisal by a Committee comprising of-

- i. Additional Secretary / Joint Secretary (AYUSH) / Equivalent officer – Chairperson
- ii. Concerned Adviser in Ministry of AYUSH- Member
- iii. Concerned Director of Research Council –Member
- iv. One representatives of reputed Community Medicine /Public Health nominated by Secretary (AYUSH)- Member
- v. Director in-charge / Deputy Secretary/ equivalent officer of the Scheme- Member Convener.

The PAC will also get the achievement cum performance report, utilization certificate before recommending release of installments.

9. APPROVAL OF PROJECTS:-

The project proposals recommended by the Appraisal Committee will be considered for sanction of grant by a Project Sanctioning Committee comprising of

- i. Secretary (AYUSH) - Chairperson.
- ii. Financial Adviser of the Ministry –Member

- iii. Joint Secretary (AYUSH)- Member
- iv. Concerned Adviser –Member
- v. Subject expert to be nominated by the Ministry according to the proposal of COE.
- vi. One renowned Community or Public Health experts nominated by Secretary (AYUSH) Member.
- vii. Director / Deputy Secretary / equivalent officer –Member Convener.

10. SELECTION PROCESS:-

The selection of a proposal will be in the following three steps:-

10.1. STEP –I: Examination of Proposal in the Section:-

After receiving the proposal the Project Manager will initiate process within 15 days. The proposal /concept note not found suitable and in accordance with scheme's guidelines at initial examination i.e. proposal with major deficiencies (deviating from the objectives and eligibility criteria) will be rejected and applicant will be informed accordingly. The proposal found suitable will be placed before the Project Appraisal Committee for its consideration.

10.2. STEP – II: Project Appraisal Committee (PAC):-

The suitable proposals will be appraised by the Project Appraisal Committee (PAC).

The PAC may invite the applicant organization for the presentation before the Committee. The proposals with clear-cut deliverables, component -wise cost, action plan, area of implementation, duration of the project will be recommended by the Project Appraisal Committee.

10.3. STEP – III: - Project Sanctioning Committee (PSC):

The proposals recommended by the Project Appraisal Committee will be considered by the Project Sanctioning Committee, for final approval / Sanction. The Project Sanctioning Committee may relax the deliverables etc. of the project, if necessary, on case to case basis. All the installments will be released only after approval of the PSC.

11. SUBMISSION OF APPLICATION:

Scheme details and application format shall be available on the Ministry's website ayush.gov.in under the heading "Schemes". Eligible organization should apply in the prescribed format (**Annexure- A**) along with detailed proposal (two copies)

SCHEME FOR AYURSWASTHYA YAJONA (APPLICATION FORM)

1. Name of the Organization:
2. Address with E-mail and Phone No.:
3. Registration No. and date:
4. Year-wise financial status of the Organization of last 5 years; income and expenditure:
5. Whether the Organization has its own building If yes, give details of infrastructure available along with equipment, vehicle etc.:
6. Details/ Profile of Personnel employed and persons in the management committee:
7. The details of objectives of the organization:
8. Whether any grant-in-aid has been received from Central/ State Govt., if so, the details of the grant released and the Utilization Certificates thereof:
9. Details of Area(s) to be covered under the Project; like State, District and Block:
10. Whether a concept paper on the proposal with following details has been enclosed:
 - a) Proposed objectives and Goals of excellence /project and their justification;
 - b) Track record of meritorious accomplishments / major achievement of the organization during the last five years in the proposed activity as a Centre of Excellence;
 - c) Information on National and International awards; and
11. Amount of grant-in-aid required item-wise with justifications:
12. Action Plan for implementation of the project (Including no. of Population, Beneficiaries, Baseline and Endline survey procedure etc.):
13. The standards to be achieved by the organization by utilizing the grant with respect to the illustrative list placed at annexure –D of the scheme guidelines **(for CoE component)**:
14. Expected outcome/ deliverables at the end of the project:

Name and signature of the General Secretary/
President/Chief Executive/Proprietor of the Organization
with Seal of Office.

UNDERTAKING FOR COE COMPONENT

I/We,.....on behalf of.....
..... (*Name of the Organization / institution / NGO*) hereby undertake that the progress of work of the project will be intimated to **Ministry** of AYUSH in the Ministry of Health & Family Welfare, Govt. of India on quarterly basis and will submit utilization certificate for the Grant-in-aid on yearly basis with details of audited accounts. I/We also undertake that at least 25% services shall be available to Economically Weaker Sections (EWS) of the population at concessional rates/ free of cost at least for 10 years after release of last installment of the grant. **[For COE Component]**

Signature

Name in capital letters:

Name of the Head of the organization (with seal)

CHECKLIST OF DOCUMENTS TO BE ATTACHED WITH THE APPLICATION

1. Application as per Annexure – A.
2. Two copies of Detailed Project Report (DPR) of the Proposal
3. Attested copies of the Registration Certificate, Memorandum of Association and By-laws of the Organization in case of Non-Governmental Organization / Institute.
4. Attested copy of the Audited Statement of Account for the last 5 successive years.
5. A note of past activities / major achievement especially those related to AYUSH Sector development for last five years.
6. Latest Bank account Statement of the Organization in case of Non-Governmental Organization / Institute (6 months).
7. A detailed note on the Organization's plan giving component-wise details of activities envisaged under the project proposal.
8. A detailed statement indicating grant-in-aid received from any organizations/Govt. Departments in the past.
9. The list of publications, if any.
10. Documents supporting the previous track record of working in the field of proposed excellence.
11. Supporting documents claiming the institute as an eminent institute of the state in that particular field of work according to the illustrative list added at **Annexure –D**.
12. Proposed objectives of excellence and their justification;
13. Track record of meritorious accomplishments during the last - five years;
14. Profile of available staff and infrastructure;
15. Information on National and International awards; if any
16. Broad budget estimate for a 03 year program; and
17. MOU with International / National Institutes of International repute, if any.
18. Details of the current OPD, IPD and equipment available with the Organization; and, details of the OPD & IPD numbers which the applicant wants to achieve. Also, details of equipment which the Organization wants to upgrade to.
19. Current infrastructure available with the Organization along with details of the proposed desired infrastructure.
20. Details of top 5 specialization areas of the applicant Organization.

CERTIFICATE TO BE SUBMITTED WITH THE APPLICATION

CERTIFIED THAT:

1. We shall abide by all the Terms and Conditions of the Grant.
2. We shall furnish such periodical / special reports as may be required by Ministry of AYUSH.
3. Our books and records shall be open to inspection at all times to Ministry of AYUSH or their authorized representatives.
4. Ministry of AYUSH may at their discretion, themselves or through their authorized representative evaluate the physical progress / utilization of funds for the projects.
5. The undersigned shall be personally responsible for the credibility and authenticity of the information provided and documents attached with the proposal and legally liable for any default in this regard.
6. Separate accounts for the project will be maintained.
7. In the event of the default or deviation from the terms and conditions of sanction of the projects, the Ministry of AYUSH shall have the right to recover the total amount of grant released with 12% interest from the date of release of fund.

Signature

Name and Stamp of the Head of the Organization

Phone No.....

Email ID:-.....

THE FOLLOWING DOCUMENTS WILL ALSO BE REQUIRED TO BE SUBMITTED BY THE APPLICANT ORGANIZATION BEFORE RELEASE OF GRANT, BUT AFTER GETTING APPROVAL LETTER FROM THE MINISTRY OF AYUSH.

(i) BANK GUARANTEE

The applicant organization (other than Government) has to furnish a irrevocable and unconditional Bank Guarantee, before release of grant for the amount equivalent to release of an installment. In the event of the default or deviation from the terms and conditions of the Scheme Guidelines and as issued by the Government / Ministry from time-to-time including those mentioned in the sanction letter, the Ministry of AYUSH shall have the right to forfeit the Bank Guarantee.

(ii) BOND

The selected organization (other than Government) has to furnish a Bond. The Bond should incorporate that the applicant organization shall abide by all terms & conditions as mentioned in the sanction letter, GFR, Component wise approved project cost, year wise deliverables to be achieved under the project and 25% facilities created from Government grant shall be available to the people of EWS at concessional rates/free of cost. The validity of the Bond should not be less than seven years from the release of last & final installment.

The Bond should also contain:

- Photograph of the Chief Functionary of the applicant Organization
- Signatures Names and Stamp of Chief Functionary of the organization.
- Postal Address
- Telephone Number with STD Code:

(iii) REGISTRATION WITH NITI Aayog

The selected organization (Non-Governmental) has to register with the portal with **NITI Aayog** before release of grant.

WHOM TO APPLY.

Director (Schemes),
Ministry of Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homoeopathy,
AYUSH Bhawan, B-Block, GPO Complex, INA, New Delhi - 110023.

Proforma for verifying the credentials of the organization by the State Government:

Certified that (the name of the organization)....., of (Address).....in
.....(State) is working since(no. of years)

- a) The institute/ organization is working in the field offor.....years, it has already achieved a standard of, [*for COE component: -which is prescribed as minimum eligibility criteria as per the illustrative list at **Annexure –D** of the scheme guidelines, and deserves to be upgraded to a Centre of Excellence.*]
- b) The upgraded facilities will benefit the public by (specify the manner in which the upgraded facilities will be beneficial to the public.).....
- c) Track record of the organization in the past 05 years in the field of..... is remarkable and is beneficial to the public.
- d) The project submitted by the organization is relevant as per the scheme guidelines.

In view of above the proposal is being recommended for consideration under the Central Sector Grant-in-aid Scheme for *Ayurswasthya Yajona*.

Signature of the STATE GOVERNMENT OFFICER not below the rank of Director of AYUSH of the State / UT concerned:

Office seal

Phone

No.....

Fax

No.....

ANNEXURE – D

ILLUSTRATIVE LIST FOR COE COMPONENTS:-

CATEGORY OF THE INSTITUTION	MINIMUM ELIGIBILITY CRITERIA	STANDARDS TO BE ATTAINED
<u>AYUSH Hospitals</u>	Minimum 100 bedded hospital in concerned discipline, existing for the past 05 years.	(i) To obtain a level of NABH – Institute with grant should be able to achieve a level for accreditation to NABH. (ii) As per highest standards developed by NABH for institute already having NABH.
<u>Tertiary care Allopathic Hospitals engaged in AYUSH research.</u>	Minimum 250 bedded tertiary care hospitals having track record of 5 years in AYUSH research. Should have published at least 05 papers in an indexed journal having some impact factor.	Publication of atleast 01 paper in the concerned subject of AYUSH (in which the grant is availed) per year in an indexed journal having some impact factor from 2 nd year onwards of release of first installment of grant. At least 10% of the IPD services of the hospital should be benefitted by the COE AYUSH wing, and the number of OPD patients benefitted by the COE should increase every year.
<u>Reputed AYUSH Institutions</u>	Existing at least for last 5 yrs.	To establish at least 100 bedded Integrated AYUSH Hospital and to promote AYUSH research in collaboration with international or national institutes of International repute. From 2 nd year onwards of release of first installment of grant, grantee institutions should publish at least one paper in AYUSH research in an indexed journal having same impact factor.

Cost norms of the PHI component:

Sl no	Budget Head	Maximum Unit Cost (INR)	Maximum expenses (INR) in three years
A	Establishment/ Project management (not exceeding 30% of total budget)		
A.1	Manpower expenditure		
A.1.1	Project Manager (one person) for 36 months Essential qualification: UG on AYUSH subjects with 5 years experiences on Public health related project implementation Desirable qualification: PG on AYUSH subjects with 5 years experiences on Public health related project implementation	46,000/- per month 46,000 X 12 months X 3yrs = 16,56,000/-	16,56,000/- per person
A.1.2	Public Health Specialist (one person) for 36 months Essential qualification: Post graduation on Public Health/ MPH with 1-2 years experiences on Public health related project implementation Desirable qualification: AYUSH graduate with PG on Public Health	40,000/- per month 40,000 X 12 months X 3yrs = 14,40,000/-	14,40,000/- per person
A.1.3.	Data entry Operator (one person) for 36 months Essential qualification: Graduate with practical knowledge on computer operating + Type speed: 35 words/min	20,000/- per month 20,000 X 12 months X3 yrs = 7,20,000/-	7,20,000/- per person
A.1.4	Multi-tasking Assistance (One persons) for 36 months Essential qualification: Class 10 pass	13,000/- per month 13,000 X12 months X 3 yrs =4,68,000/-	4,68,000/- per person
C.9	Contingency (maximum 5% of total salary)	5,940 /- per month 5940 X X12 months X 3 yrs = 2,13,840/-	2,14,000/-
	Total of A		45.00 lakhs
B.	Medicine & Lab investigation (not less than 50 % of total budget)		
B. 1	Screening activity (20 % variation is acceptable under the sub budget head B)	Depends on project	10,00,000/-
B.2	Laboratory Expenses (20 % variation is acceptable under the sub budget head B) Assumption: Minimum 1000 people's laboratory test will be conducted. The cost of laboratory test Rs 2000/- approx. depending on diseases. The project sanction committee will	Depends on project	20,00,000/-

	evaluate and examine the necessity and cost of the laboratory tests regarding the particular diseases which is submitted by the organization.		
B.3	<p>Medicine Cost (20 % variation is acceptable under the sub budget head B)</p> <p>Assumptions: The average medicine cost Rs 25 ± 10/- per person per day. Minimum 1000 person should be benefited for medical intervention for 90-180 days. The duration and cost of medical intervention is totally depends on diseases.</p> <p>The project sanction committee will evaluate the necessity and cost of the choice of medicine for particular diseases which is submitted by then organization.</p>	Depends on project	45,00,000/-
	Total of B		75.00 lakhs
C	Awareness and minor equipment (not exceeding 20% of total budget)		
C.1	Workshop and training activity		
C.1.1	Food expenses for workshop/training	500/-	Essential activity
C.1.2	Training materials	300/-	Essential activity
C.1.3	Other expenses for workshop training including rent of training hall, TA for trainees , honorarium of outside trainers)	16,500/- per programme per days	
C.2	Instruments purchase (not exceeding 10% of total salary)		4.20 lakhs Optional activity
C.3	Travel expenses for awareness activity/ screening activity and follow up (approx Rs 1800/- per day will be travel expenses for monthly maximum 10 days in a month for maximum 36 months) (20 % variation is acceptable under the sub budget head C)	1,800/-	6,48,000/- Essential activity
C.5	Honorarium for Community Health Workers/ ASHA/ Anganwadi workers/ volunteers of the project for conducting awareness activity	300 /- per camp per month	Essential activity
C.6	Real time data collection tools / app / website	12,00,000/- in entire project	Optional activity
C.7	IEC material development and printing cost for awareness and clinical format (books, pamphlet, calendar, posters etc)	10,00,000/- in entire project	10,00,000/- Essential activity
C.8	Demonstration of project activities in academic forum / seminar, publication cost of academic articles.	2,00,000/- in entire project	2,00,000 Essential activity
	Total of C		30.00 lakhs
	Grand total (A+ B+C)		150.00 lakhs

Cost norms for the AYUSH for sport medicine component under PHI:

Sl no	Budget Head	Maximum Unit Cost (INR)	Maximum expenses (INR) in three years
A	Establishment/ Project management (not exceeding 30% of total budget)		
A.1	Manpower expenditure		
A.1.1	AYUSH medical Officer (one person) for 18 months Essential qualification: MD (<i>Panchakarma</i>) Desirable: 3-5 years experiences in Public Health project implementation	75,000/- per month 75,000 X 18 months = 13,50,000/-	13,50,000/- per person
A.1.2	<i>Panchakarma</i> Technician/ <i>Marma</i> Therapist (One person) for 18 months Essential qualification: <i>Panchakarma</i> Technician Course	18,000/- per month 18,000 X 18 months = 3,24,000/-	3,24,000/- per person
A.1.3	<i>Panchakarma</i> therapist (two persons: one male and one female) for 18 months Essential qualification: Experience in <i>Panchakarma</i> Procedures	16,000/- per month 16,000 X 18 months X 2 = 5,76,000/-	5,76,000/- per person
A.1.4	<i>Physiotherapist/ Yoga Specialist/ Occupational therapist</i> Essential qualification: DPT/ BSc. in <i>Physiotherapy</i> Experience in <i>Sports Medicine</i>	35,000/- per month 35,000 X 18 months = 6,30,000/-	6,30,000/- per person
C.7	Contingency (maximum 5% of total salary) (20 % variation is acceptable under the sub budget head C)	6,666/- per month	1,20,000/-
	Total of A		30.00 lakhs
B.	Medicine & Lab investigation (not less than 50 % of total budget)		
B.1	Laboratory Expenses (20 % variation is acceptable under the sub budget head B) (Assumption: approx. 200 people's laboratory test will be conducted pre and post treatment. The cost of laboratory test is Rs 20,000/- per person approx. It may include MRI/ CT Scan/ X-ray/ bio-chemical tests as per need of the project). <i>Note: The Cost norms of laboratory test may be varied according to diseases and project objective. The project sanction committee will evaluate and examine the necessity and cost of the laboratory tests</i>	20,000/- per person	40,00,000/-

	<i>regarding the particular diseases which is submitted by the organization.</i>		
B.2	Medicine Cost (20 % variation is acceptable under the sub budget head B) (Assumption: approx. 200 persons will be treated and per person per cost of medicine@ Rs 5000/-) <i>Note: The Cost norms of medicine may be varied according to diseases and project objective. The project sanction committee will evaluate and examine the necessity and cost of the treatment/ medicine regarding the particular diseases which is submitted by the organization.</i>	5000 /- per person	10,00,000/-
	Total of B		50.00 lakhs
C	Awareness and minor equipment (not exceeding 20% of total budget)		
C.1	Panchakarma unit set up (10% variation acceptable under sub budget head C)	14,00,000/-	14,00,000/- (essential)
C.2	IEC activity/ Awareness activity and printing cost for awareness (books, pamphlet, calendar, posters etc) (20% variation acceptable under sub budget head C)	2,00,000/-	2,00,000/- (essential)
C.4	Miscellaneous including Room rent/ Electric bill / Set up of clinic (20% variation acceptable under sub budget head C)	1,20,000/- for entire project	(optional)
C.5	Laptop, printer, rack , table	1,10,000/-	(optional)
C.6	Testing of drugs	Maximum 3,00,000/-	3,00,000/- (essential)
	Total of C		20 .00 lakhs
	Grand total (A+ B+ C)		100.00 lakhs

Cost norms /Expenditure Plan of budget under CoE Scheme

Sl. No.	Budget component	Essential Components	Maximum expenditure	Remarks
1	Construction & renovation	Yes	30% of total budget cost upto 3.00 Cr	The submitted construction plan with estimated budget should be designed by government empaneled architecture or competent authority of respective engineering division. eg: PWD, PHE etc
2	Equipment	Yes	30% of total budget cost upto 3.00 Cr	The equipment/ Machinery should be purchased in a transparent and competitive manner and following GFR/Government guidelines as applicable.
3	Furniture/Fixtures	Yes	15% of total budget cost upto 1.50 Cr	The Furniture/Fixtures should be purchased in a transparent and competitive manner and following GFR/Government guidelines as applicable.
4	Conference /Workshop	Yes	Rs. 25 .00 lakhs in 3 years.	Maximum cost to conduct one Workshop will be Rs 4.00 lakhs. Maximum cost to conduct one Conference will be Rs 8.50 lakhs. The cost norms are attached separately for each component.
5	Publication Cost of research articles	Yes	Rs. 30.00 lakhs	The publication should be published in Scopus indexed/ pubmed indexed/ UGC approved peer reviewed journals. Minimum 20-30 publications need to be published in entire project.
6	SOPs and monographs cost / IEC activity cost	Yes	Rs 10.00 lakhs in 3 years	

7	Consumables / Medicines / Lab reagents	No	20% of total budget cost upto 2.00 Cr	The Consumables / Medicines / Lab reagents should be purchased in a transparent and competitive manner and following GFR/Government guidelines as applicable.
8	Travel and Accommodation	No	Rs 10.00 lakhs in 3 years	For travel of experts (according to need of the project) Actual fare or up to the rail fare of AC 2 tier class/ Economy Class Air Fare. By road: Rs 14/km.
9	Engagement of Human Resource	No	0.5% of the total project or upto 50.00 lakhs in entire project budget. Maximum manpower is 6 for each project.	Position name: Project Manager/ Medical Consultant Essential criteria: PG on Medical Science/ PG on AYUSH subjects / MPH/ PG on Public Health Salary: as per ICMR guideline Maximum expenditure: Rs. 22,32,000/- per person for 36 months Position name: Senior Research Fellow (SRF) Essential criteria: Medical/ AYUSH graduate/ Master in Science Salary range: as per ICMR guideline Maximum expenditure: Rs.16,41,828 /- per person for 36 months Position name: Data Entry Operator (DEO) Essential Criteria: Graduate with knowledge on computed application, Type speed: 35/min Salary: as per ICMR guideline Maximum expenditure: Rs. 7,56,600/- per

				<p>person for 36 months</p> <p>Technician/ Panchakarma technician/ Lab technician / X-ray technician</p> <p>Essential criteria: Minimum diploma on the subject</p> <p>Salary: as per ICMR guideline</p> <p>Maximum expenditure: Rs. 7,56,600/- per person for 36 months</p> <p>Position name: Multi- tasking Assistance/ Panchakarma Therapist</p> <p>Essential criteria: Class 10 pass</p> <p>Salary: as per ICMR guideline</p> <p>Maximum expenditure: Rs 4,90,990/- per person for 36 months</p>
1	Contingency Cost	Yes	5% of the non-essential cost	

Note: Project Sanction Committee will be having the authority to relax the cost norms depending on the pattern of the submitted project proposal.

Workshop / training/ Conference under CoE components of the scheme:-

S. N.	Particulars	Admissible Amount
1	Per day boarding & lodging charges of outside trainees (Maximum-3 Days)	Rs.2400 per person
2	Per day boarding charges of local trainees	Rs.350 per person
3	Per day boarding & lodging charges of outside Experts (Maximum 3 days)	Rs.4100 per person
4	Per day boarding charges of local experts	Rs.350 per person
5	Travel expenses of outside trainees	Actual fare or up to the rail fare of AC 2 tier class, whichever is less.
6	Travel expenses of outside experts	Actual fare or up to the rail fare of AC 2 tier class/ Economy Class Air Fare
7	Honorarium to Resource Persons	Rs.2500/- per session
8	Honorarium to support staff of the host institute.	Rs.10000/- to be shared among the involved staff members
9	Training material	Rs.1000 per trainee/ Resource Person
10	Consolidated amount for institutional support	Rs.25,000
11	Consolidated amount for contingencies	Rs.25,000
12	Consolidated amount for consumables in practical	Rs.10,000

For workshop: Total participants are minimum 30 and resource person 6. The duration of workshop is 3 days. Total Provision is limited to: Rs 4.00 lakhs per workshop.

For Conference: Total participants are minimum 90 and resource person 12. The duration of conference is 2 days. Total Provision is limited to: Rs 8.50 lakhs per Conference.

